

CONTACT:

Dan Baldwin, Founder
Telecom Association
951-245-6877 Phone
951-710-6689 Fax

Dan@TelecomAssociation.com
www.TelecomAssociation.com

Chrissy Kulig
TouchTone Communications
973-739-9300, ext. 4218 or ckulig@touchtone.net

FOR IMMEDIATE RELEASE:

TouchTone's "Cellular Monthly Residual" Program Named One of the "Twelve Hot Telecom Programs to Watch in 2009"

Lake Elsinore, California (December 15, 2008) - In its annual twelve day count down of hot telecom programs members should watch for in the next year, the Telecom Association ("TA") chose TouchTone's "Cellular Monthly Residual" program on the seventh day.

"Every year telecom agents and channel partners see a bigger percentage of their customer's annual telecom expenditures flow out of the wired voice category and into the cellular/wireless voice category," stated TA Founder Dan Baldwin.

In the past, telecom agents have not been able to earn more than just a one-time commission for selling cellular voice services, that is, until TouchTone introduced their cellular monthly residual program. TouchTone agents are paid commissions on the life-time of the customer, which means agents collect commissions until the subscriber terminates their wireless agreement. Now, through TouchTone, when picking up signatures for voice and data services, agents can pick up their customer's cellular and wireless business as well.

TouchTone's cellular service offering is easy to sell, matches the best promotions on the market, and is supported by a fully staffed cellular customer service department. TouchTone's cellular customers feel like they get the best of the big cellular providers, but without sacrificing service because someone from TouchTone is always available to help.

"While we match the industry's best promotions, TouchTone also has a unique post-paid pricing program called the 'SpeakEZ' that business clients have embraced for its true metered usage service where customers don't need to buy buckets of minutes," said James D'Asti, TouchTone's Manager of Wireless Services.

"If you're not picking up both your customer's cellular and wireless voice business then you're leaving money on the table for your competitors to pick up. Help your customers and yourself by getting involved with TouchTone's cellular monthly residual program today," Baldwin concluded.

Want to Learn More? Listen to the Audio podcast For more information about the TouchTone's "Cellular Monthly Residual" program, call 800-850-5585 or listen to the audio podcast between TouchTone's James D'Asti and TA's Dan Baldwin at the following link:

http://www.telecomassociation.com/pubs/12days/7/7_index.htm

About TouchTone Communications, Inc.

TouchTone Communications, through established relationships with industry leaders and Tier 1 service providers, delivers innovative Voice, Data, Wireless and Internet solutions to residential, business and government entities. Established in 1993, the New Jersey-based company prides itself on providing the highest quality service at the most competitive prices, while always maintaining first-class customer service. For more information on TouchTone Communications, visit www.touchtone.net.

About Telecom Association - Telecom Association ("TA") is a professional membership organization with over 3,500 members founded in 1996. TA members recommend and distribute telecom, data and technology solutions to businesses. TA vendors provide many of the solutions TA members recommend. Members get information about TA vendor solutions through TA vendor sponsored websites and opt-in TA vendor email blasts. For more information about TA visit www.TelecomAssociation.com or call 951-245-6877.

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