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For Immediate Release

TouchTone Launches its “Business Essentials” Agent Program

Business-Class Phone, Mobile, and Wireless AirCard Service and Equipment FREE for a Year

Whippany, NJ (September 9, 2010) – Agents rely heavily on technology to ensure that their business runs smoothly and efficiently. However, these resources can come with a hefty price tag. That is why TouchTone has launched a new Agent program called “Business Essentials”, an all in one business tool kit that provides 12 months of **free** business-class phone, mobile, and 3G/4G wireless AirCard service and equipment. Equipment includes two IP phones, a BlackBerry® or Smartphone, and AirCard.

“Telecom spending is a large part of a company's operating costs. A small company's expenses can range anywhere from \$300-\$400 a month,” said TouchTone's Agent Sales Manager, Steve Kaplan.

“Our intent with the ‘Business Essentials’ program is not only to save Agents money, but to also streamline their communication efforts. Through this program, they are virtually receiving all of their telecom services from one provider which makes managing this aspect of their business easy and hassle-free – especially since they are free.”

To qualify, agents must send TouchTone \$10,000 in new business by February 28, 2011. This program is in addition to the company's 100% upfront cash bonuses and residual commissions.

For agents that fall below \$10,000, TouchTone offers the “Business Essentials Basic” Program. For those who reach the \$2,500 mark, Agents can choose any one of the three above mentioned services (with corresponding equipment) free for 12 months.

About the program, Kaplan added, “It's appealing for all agents – whether they have large customer accounts or small ones. What Agent wouldn't want business phone, mobile or wireless AirCard service free for a year?”

For additional information and program details, please visit www.touchtone.net/businessessentials.htm, or call TouchTone Agent Support at 1-800-900-5474.

About TouchTone Communications, Inc.

TouchTone Communications, through established relationships with industry leaders and Tier 1 service providers, delivers innovative Voice, IP/Data, Wireless and VoIP solutions to residential, business and government entities. Established in 1993, the New Jersey-based company prides itself on providing the highest quality service at the most competitive prices, while always maintaining first-class customer service. For more information please call 1-800-266-4006 or visit www.touchtone.net.

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